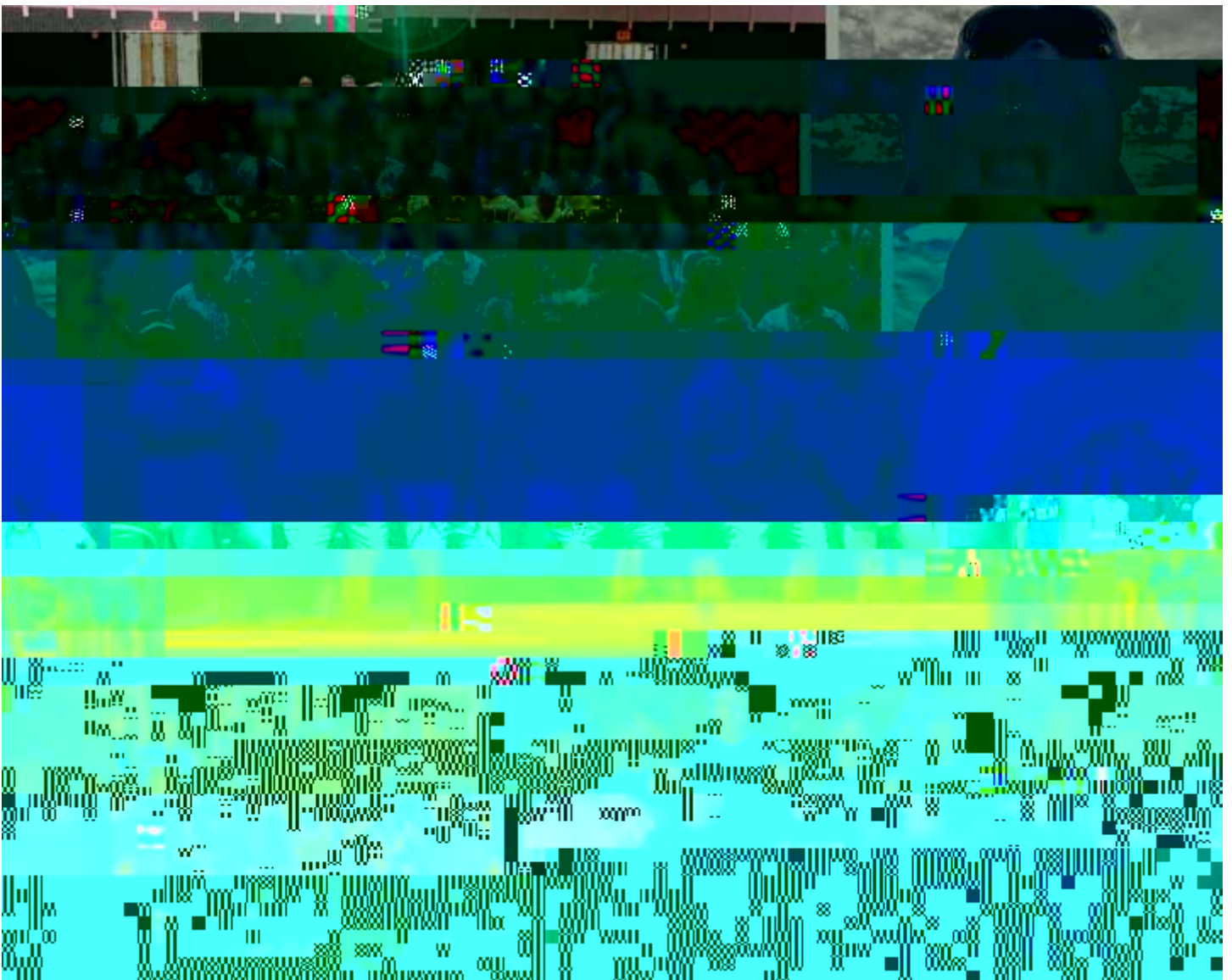




STRATEGIC PLAN



Greek Life Strategic Plan Purpose Statement

This document was created to provide a direction for the Greek Life community for the next 3-6 years. Specific measures are listed within this plan to keep our community growing and evolving, poising it to meet both the needs of its members and the expectations placed on our Greek Life community as a whole from trends and best practices in higher education.

The proposed plan is holistic and detailed. Upon completion of the approval process, this strategic plan will be supported by our governing councils of the Greek Life community, members of the Greek Life Task Force and the Division of Student Life.

Greek Life Task Force Membership

It is important to introduce the members of the Greek Life Task Force (GLTF), as they collected and analyzed the information presented in this document. Each member is listed below.

- Cat Nanney, Director of Student Involvement, Division of Student Life
- Aaliyah Thomas, Student Life Coordinator, Division of Student Life
- Nathaniel Baggs, Pi Kappa Alpha
- Brittany Cavin, Sigma Sigma
- Jacob Chesslo, Pi Lambda Phi
- Peter Dailey, Tau Kappa Epsilon
- Marcus Farley, Pi Kappa Alpha
- Michael Foster, Pi Kappa Alpha
- Lucy Freeman, Phi Sigma Sigma
- Daniel Mandolesi, Alpha Tau Omega
- Rosie Red, Alpha Phi
- Rushon Riviere-Alexander, Pi Kappa Alpha
- Zach Shelton, Chi Phi
- Hannah Vest, Phi Sigma Sigma



Guiding Tenets of Florida Tech's Greek Life Community

Fraternities & Sororities Defined

For the purpose of this document, fraternities and sororities are defined as those private, voluntary associations with national and international affiliations with the National Panhellenic Conference (NPC), National Interfraternity Conference (NIC), National Pan-Hellenic Council (NPHC) or National Association of Latino Fraternities (NALFO) which meet the following criteria:

1. They have organizational goals which are social/service/fraternal rather than honorary, professional, service, religious or political. Membership in more than one such fraternal organization at once is not permitted.
2. They may select members according to subjective criteria, but they must act in accordance with the equal opportunity policy of the University. They may be entitled to single sex membership if they meet the provision of Section 86.14 of the regulations promulgated under Title IX of the U.S. Education Act Amendment of 1972.
3. They maintain a charter from their inter/national organizations and exist at Florida Tech with the approval of the Office of Student Life.
4. They agree to subscribe to the recommendations set forth in this document and the Greek Life Strategic Plan.

Mission

The Florida Tech Greek Community inspires academic excellence, leadership, diverse community and campus involvement within all aspects of our daily lives. We provide the grounds for the development of well-rounded and balanced individuals who understand their responsibilities within a safe, social atmosphere and create life-long bonds through principles encompassed in our rituals.

Our Greek community continuously promotes unity among all, while maintaining active involvement in each chapter and a commitment to lifelong service.

Vision

for undergraduates, parents, headquarters, alumni, members of the surrounding community, faculty and staff and to be the most respected organizations. The Greek Life Community grows through service, leadership, and education.

Values

Leadership Development
Scholarship
Service
Integrity
Loyalty
Unity
Respect
Lifetime Support
Communication

Governance

Florida Tech recognizes Fraternities & Sororities through their Inter/national organizations appropriate membership in either NPC, NPHC, NIC, or NALFO; therefore, each local chapter is expected to actively participate in the respective council and abide by their policies, rules and standards.

Areas of Focus

The goal of our strategic plan is to show that Florida Tech is a model Fraternity and Sorority Community. As stated in our vision our wish is for our community to be the community of first choice for undergraduates, parents, headquarters, alumni, members of the surrounding community, faculty and staff and to be the most respected organizations. To do that our community must focus on the following areas to improve our already stellar community and programming.

1. **Education:** Our goal is the development of well-educated, well-rounded individuals who positively impact our campus community and beyond through personal integrity, social responsibility, leadership, and appreciation for diversity all learned throughout their Greek experience.
2. **Internal Enhancements:** Through researched and improved internal programs, events, and facilities we will empower the organization members to help make the Greek Community the community of first choice through clearly defined standards and community expectations.
3. **Programming:** Through comprehensive programming, students will develop an inclusive view of leadership and advance their personal leadership realm(s) within the Florida Tech community and society at large.
4. **Communication:** Enhancing communication will promote congruence and alignment of personal knowledge and retention as well as increase overall involvement.
5. **Outreach:** Bl e

Education

A.

Our students often question why policies are in place, accusing the policies of being hurdles rather than protection. The leaders of the Greek Life community will work to increase its member s knowledge of all policies, procedures or other required information.

- Develop and build a program that can educate and quiz members on information that is important to understand for their Greek experience.
- Build this message into meetings and trainings, when possible.
- Focus on providing detailed background information around policies during officer transitions.
- Develop community expectations around transparent policy creation when greatly impacting the community.
- Add all information to one place that is easily accessible by all member of the community.

B. Provide intentional holistic

Programming

C. Create a New Member Program

Create a structured program designed to welcome new members into the community. Structure and consistency need to be added to ensure all new members regularly receive similar information and messages.

- Evaluate data on the current program and identify a consistent structure to use on an annual basis to educate new members.
- Launch new structure and name of new member education program.
- Assess learning from new structure and revise training program accordingly.
- Understand what the expectations are of each new member group/class to ensure they are receiving the experience they want while also understanding the type of experience our community can provide.

D. Evaluate and enhance traditional programming

To add value to our member s experience, transitional programming put on by the community needs to be evaluated and enhanced. Traditional programming includes Greek Week(s), and all other all-greek events and programs.

- Evaluate and restructure all week-long programming events.
- Identify any new traditional programming opportunities.
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Internal Enhancement

F.

- Councils to host at least one study group per semester.
- Proposal of a greek life study area.

Outreach

P. Enhance outreach efforts by community councils

Our Councils will educate the community as to what their role is within the communities. Community outreach will lead to better utilization of the councils and knowledge of the scope of the community.

- At a minimum education will include roles and responsibilities of councils, duties of each position, information on individuals currently holding each position, role within the judicial process, etc.
- Introductions and programs will be put on and presented by each council on a semesterly basis.
- Outreach methods and materials will be developed and sent to all community members.
- Launch a monthly newsletter: newsletter will include, at a minimum, a letter from the Office, a calendar of events from the month, chapter spotlight, etc.
- Community will contact new organizations to inform them or provide news releases of events, awards, etc. completed by our chapters. 20 submissions for each academic year at the minimum including a Greek corner in the Crimson.

Q. Form new campus partnerships

To provide the best experience to our members, the community will develop new campus partnerships to both expose members to new aspects of campus and allow campus experts to educate members.

- Identify current campus partners and value added with partnership.
- Identify potential new campus partnerships; meet with potential partners to construct mutual value of relationship.
- Community will participate in Discovery/Exploration/Admitted Students Days.

R. Establish a community wide philanthropic cause and event

Build on the philanthropic strengths of our community to impact our local and global community through a community-wide philanthropic cause and large-scale event.

- Select a local Brevard-based organization that aligns with our values and missions to generate funds and help to support the organization's goals.
- Create a large-

Communication

S. Increased communication

Implementation

Greek Life will successfully implement the strategic plan and its component parts by 2023, utilizing a variety of methods to market the plan, work toward established goals, and measure achievement of those goals.

Marketing the Strategic Plan

This plan will be published and communicated via the following methods beginning in the summer of 2020:

- Email communication introducing the plan to the full community and regular members